

BANDONGAN ONLINE: DIGITALIZATION OF PESANTREN TEACHING BASED ON YOUTUBE IN THE DIGITAL ERA

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ABSTRAK

Pengajian kitab kuning online di pondok pesantren melalui platform YouTube menjadi tren di era digital saat ini. Digitalisasi model pengajian klasik Bandongan melalui YouTube tidak terlepas dari tuntutan era digital. Penelitian ini membahas tentang Bandongan Online kitab Al Hikam sebagai bentuk digitalisasi pengajian pesantren. Penelitian ini menggunakan metode kualitatif dengan pendekatan netnografi. Data diperoleh dari pengamatan pada YouTube Pondok Lirboyo, sebagai Channel resmi penayangan pengajian Bandongan kitab Al Hikam. Analisis data yang digunakan dalam penelitian ini terdiri dari proses pengumpulan data, reduksi data, penyajian data, kesimpulan dan verifikasi. Hasil penelitian ini menunjukkan; 1) pengajian Bandongan Online tidak hanya dikonsumsi oleh santri, melainkan masyarakat secara luas yang ingin mempelajari agama melalui kitab kuning ala pesantren, 2) Digitalisasi pengajian kitab kuning mendapat respons yang positif melalui besarnya jumlah audiens dan interaksi audiens yang mengikuti pengajian Bandongan Online, 3) Digitalisasi pengajian kitab kuning mempengaruhi cara masyarakat mengakses dan mempelajari ilmu agama. Implikasi dari pengajian Bandongan Online menunjukkan bahwa kajian keagamaan kitab kuning pesantren membuka peluang baru untuk dakwah dan pendidikan Islam di era digital.

Kata Kunci: Bandongan Online, Digitalisasi Pengajian, Pondok Lirboyo, YouTube

ABSTRACT

Online recitation of classical Islamic texts, or kitab kuning, in Islamic boarding schools (pesantren) through YouTube has become a trend in today's digital era. The digitization of the traditional Bandongan recitation model via YouTube is a response to the demands of this era. This research uses YouTube to discuss the Bandongan Online recitation of Kitab Al-Hikam as a form of digitization in pesantren education. The research employs a qualitative method with a netnography approach. Data was obtained by observing the official YouTube channel of Pondok Lirboyo, which broadcasts the Bandongan recitation of Kitab Al-Hikam. The data analysis includes data collection, data reduction, data presentation, conclusions, and verification. The results of this study show: 1) Online Bandongan recitations are accessed not only by santri (students) but also by the broader community interested in learning about Islam through the pesantren tradition; 2) The digitization of classical Islamic text recitations has received positive responses, evident from the large audience and active interactions during the Bandongan Online sessions; 3) The digitization of these recitations significantly

affects how people access and learn religious knowledge. The implications of the Bandongan Online recitations indicate that the study of classical Islamic texts in pesantren opens new opportunities for da'wah (Islamic outreach) and Islamic education in the digital era.

Keywords: Bandongan Online, Teaching Digitalization, Pesantren Lirboyo, YouTube

INTRODUCTION

In today's digital era, the use of social media has grown rapidly and affected various aspects of life, including education in Pesantren. Pesantren, as a traditional Islamic educational institution in Indonesia, has historically relied on face-to-face teaching methods through the Bandongan system. However, with the advancement of information technology, there is a great opportunity to integrate this teaching method with digital platforms. The use of technology in Pesantren education can enrich the learning experience of students through wider access to various educational resources. However, the use of technology in Pesantren also faces challenges. One of the main challenges is maintaining a balance between the use of technology and the preservation of traditional Pesantren values. It is important to ensure that technology is used as a tool that supports rather than replaces the direct interaction that characterizes Pesantren education (Nikmatullah, Wahyudin, & Tarihoran, Naf'an Fauzi, 2023).

Religious education in Pesantren utilizes digital media such as YouTube. YouTube has become one of the most popular platforms for sharing video content. Pesantren utilizes YouTube to disseminate Kitab Kuning recitations can reach a much wider audience compared to traditional methods. It allows anyone, anywhere, to access religious knowledge delivered by prominent Kyais and scholars. Thus, YouTube becomes a bridge that connects Pesantren with the global community, facilitating knowledge transfer and expanding the reach of Islamic proselytization. This method has brought a revolution in the dissemination of religious knowledge, overcoming geographical boundaries, and providing wider and more inclusive access to education. On the other hand, religious learning is then broadcast live in the form of streaming plays the role of Pesantren as a da'wah function.

Pondok Pesantren Lirboyo is one of the Pesantren that broadcasts the recitation of the Kitab Kuning online. The term "Bandongan Online" used in this study arises from the adaptation of traditional Pesantren teaching methods with digital technology. In the traditional Bandongan system, the Kyai or Ustaz directly reads and reviews the Kitab Kuning listened to by the students. With the development of technology, the recitation of the Kitab Kuning using

the Bandongan method can not only be followed by the students but also by the public through various digital platforms such as YouTube. The use of digital platforms such as YouTube facilitates wider access to these recitations, allowing the public to gain religious knowledge from a trusted source. In addition, the recitations broadcast online can be accessed at any time, giving viewers the flexibility to follow the recitations at their convenience.

This research is based on several previous studies, Ihsan (Pramadan, 2023) revealed that the use of YouTube as a medium for da'wah and religious education in Pesantren has shown positive results. This study found that students and the public found it easier to access recitation and obtain religious knowledge in a more modern and flexible way. Similar research was revealed by Hamdan (Hamdan & Mahmudin, 2021), that YouTube can be a modern da'wah media, which can be a means of digitizing recitation in Pesantren. In addition, research conducted by Ansori related to digital innovation in Pesantren education shows that Pesantren that are not adaptive to changing times will be left behind by other Islamic educational institutions including Pesantren have utilized technological developments (Ansori, Rohmatulloh, Sudrajat, Asnaeni, & Utami, 2022). Previous research tends to focus on the implementation of technology in Pesantren education in general, including how technology can be used to optimize Pesantren learning. In this context, the research conducted focuses more on the experience and responses of the audience to the online recitation of the Kitab Kuning. This research is more focused on the responses of audiences who follow online recitations through Pondok Lirboyo's YouTube channel.

Bandongan Online, by using YouTube in the recitation of the Kitab Kuning or classic book "Al Hikam" through the Lirboyo Pesantren Channel, shows that Pesantren is adaptive to the times and responsive in expanding the reach of da'wah, in addition to showing Kitab Kuning or classic book recitation that offers greater flexibility and accessibility. This is a significant step in the transformation of Pesantren education without sacrificing traditional values.

METHOD

Trough Netnografi Approach (Kozinets, 2015) allows researchers to observe audience interactions and responses directly on social media, to understand the digitalization of Pesantren recitation, especially Bandongan Online, through social media such as YouTube. This research began by identifying the social media platforms used by Pesantren Lirboyo to upload Kitab Kuning recitations, especially the "Pesantren Lirboyo" Channel which is the main focus of the research. Data collection was carried out by observing videos of the recitation of

Kitab Al Hikam by KH. M. Anwar Manshur. Observations included video content, interaction in the comments section, number of views, and level of audience engagement. Additional data were obtained from other online sources, such as official Pesantren websites, news articles, and discussion forums relevant to the research topic.

Data reduction involved selecting data that was relevant to the focus of the study and removing insignificant information. Next, the researcher compiled a narrative describing how the Bandongan Online was conducted, who was involved, and how the audience responded to the recitation supplemented by data visualizations, such as graphs or tables showing audience engagement, also used to clarify the findings. Analysis was conducted using a descriptive qualitative approach, which involved in-depth interpretation of the data that had been collected and presented. Researchers used relevant theories and concepts to understand the phenomenon of digitalization of Bandongan recitation. The analysis process followed the steps described by Sugiyono, namely data collection, data reduction, data presentation, and verification. (Emzir, 2010; T. Hasan, 2003; Sugiyono., 2014)

DISCUSSION

Bandongan Kitab Al Hikam at Lirboyo Islamic Boarding School

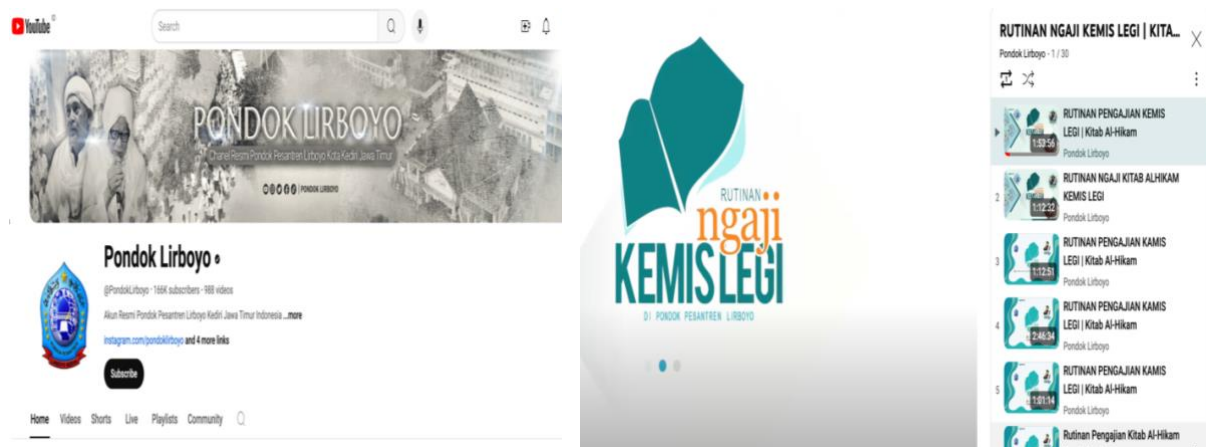
Since 2002 AD, Lirboyo Islamic Boarding School has had a special agenda every Thursday Legi, which is to hold a recitation of the book Al Hikam by Ibn Athoillah Asakandari by KH. Ahmad Idris Marzuqi. Since his death, it has been continued by KH. M. Anwar Manshur who is the founder of Hidayatul Mubtadiat Islamic Boarding School, a boarding school in the Lirboyo complex. This Pesantren was established on 1 Muharram 1406 H or September 15, 1985. Until now, the Bandongan recitation of Al Hikam is still ongoing and is attended by alumni and various kinds of congregations (Lirboyo, 2024).

Bandongan recitation is very familiar to Pesantren circles as a learning method, where a Kyai/Ustaz reads the yellow book and the students listen as well as interpret the meaning of the book that is read in Javanese script known as Arab Pegon with *Utawi Iki iku* (Lirboyo, 2023). The Bandongan method of recitation is more focused on understanding what is central to the teacher's understanding and faster in delivering the study of a book. The use of Bandongan method has been used by the Prophet Muhammad Saw when teaching the Companions. The Prophet explained a science and the Companions listened to him. So Bandongan as a learning method has indeed been done by many *Salafus Sholih* scholars in spreading the treasures of Islamic knowledge.

The implementation of the Bandongan recitation of the Al Hikam book begins around 09.00 WIB. The recitation began with reading *Tahlil and* then continued with the reading of the book Al Hikam by KH. Anwar Manshur. The congregation listened and gave a meanings with *Arabic Pegon* typical of Pesantren. The recitation process is usually carried out for 1 hour which is then continued by giving *Tausiah* to the congregation until 11.00 WIB.

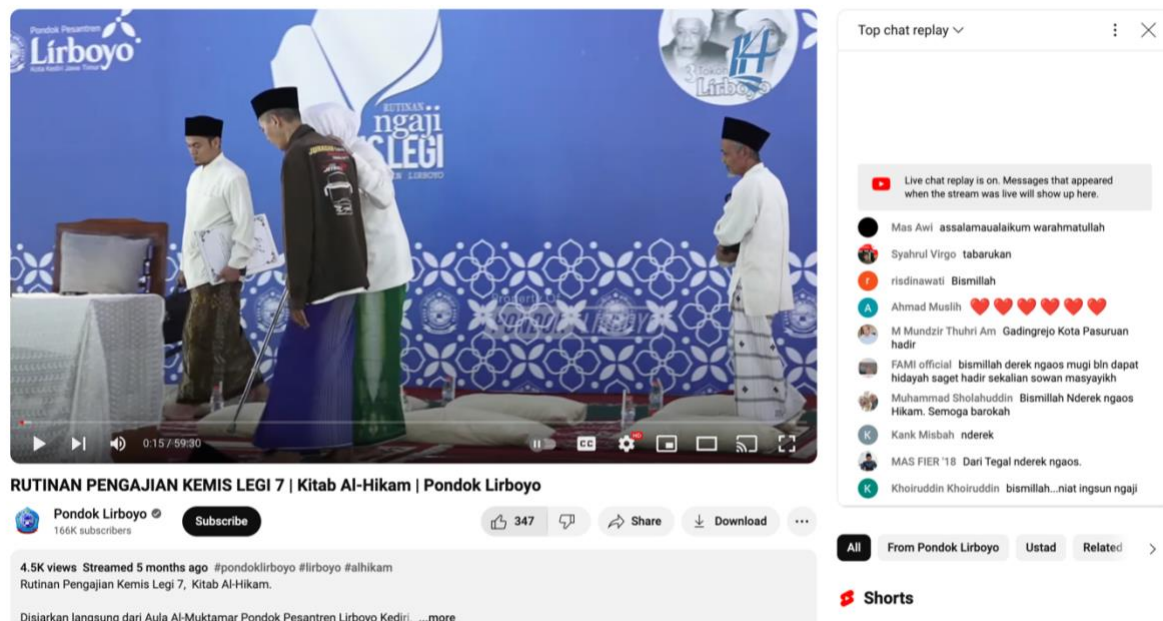
The Bandongan recitation was broadcast live from the Al-Muktamar Hall of the Lirboyo Islamic Boarding School. Based on the results of tracking conducted on YouTube through the Official Channel of Pondok Lirboyo with the URL address <https://www.youtube.com/@PondokLirboyo>. The recitation of the book of Al Hikam began to be broadcast by streaming since 2022. Until now, there have been 30 streaming videos related to the recitation of Al Hikam.

Figure 1. Al Hikam Online Bandongan Recitation Chanel



The implementation of Bandongan Online at Pondok Pesantren Lirboyo can be followed by alumni who cannot attend in person as well as the congregation who want to learn related to Sufism taught by Ibn Athoillah through the book Al Hikam, directly from kiai who have scientific capabilities. The Bandongan Online recitation is broadcast in real-time and interactive, where the audience can ask questions through the comment section or the live chat feature. Based on the results of monitoring on YouTube, the recitation of Al Hikam Thursday Legi 7 is followed by 4,676 viewers and liked by 347 people.

Figure 2. Online Recitation Audience



Audience Interaction in Bandongan Online Recitation of Kitab Al Hikam

The digitization of the Bandongan recitation of Kitab Al Hikam provides flexibility for all groups to study the Islamic classic books in the style of pesantren directly from qualified Kiai. The use of YouTube as a da'wah platform allows pesantren to reach audiences from various circles and may not be santri who stay at the pesantren. The younger generation, who may be more familiar with digital technology, can easily access the yellow Islamic classic book recitation, which previously may have been difficult to reach if it was only done face-to-face in pesantren.



The use of YouTube allows for dynamic interaction between audines, where audines can ask questions and respond by leaving comments live. In other words, the Online Bandongan recitation is not only limited to listening but the audience can interactively ask questions. Referring to the approach to learning, the Online Bandongan recitation according to Anderson (Anderson & Dron, 2011) is a connectivist approach, where learning occurs through a network of online interactions, enabling audines to learn collaboratively and flexibly.


Based on the online observation, it was found that the audience showed a high level of participation, with comments submitted during the live streaming session. This indicates a great interest in the content of the Bandongan Online recitation. This is reinforced by the fact that the online recitation audience consists of various backgrounds, including santri from other pesantren, and the general public. This diversity shows that online recitation is able to reach a

wider segment of society. In addition, Kyai KH. M. Anwar Manshur who recited the book Al Hikam received a lot of praise, appreciation, and prayers from the audience. This shows that authoritative figures remain important in religious education, even though it is conducted online.

The following are the responses and interactions of audines during the steraming online Bandongan recitation, taken as samples from the Pondok Lirboyo channel.

Table 1. List of Online Bandongan Recitation Audiences

No	Recitation Schedule	Online Recitation Participant	Comment Participant
1	Kamis, 30 Syawal 1445 H. / 9 Mei 2024 M.	4,676 views Streamed live on	 BARIKLANA Nderek Ngalap Barokahipun Masyayikh Lirboyo
2	Kamis, 13 Rajab 1445 H. / 25 Januari 2024 M.	4,489 views Streamed live on	@lbschannel2972 Semuga mbah kiyai ANWAR MANSUR DAN ZDURRIYAH LIRBOYO Diberi kesehatan panjang umur barokah
3	Kamis, 8 J. Akhir 1445 H. / 21 Desember 2023 M.	4,535 views Streamed live on	@maskurbaedowichannel8384 Jambi batanghari mersam nyimak.....BAROKALLAH
4	Kamis, 3 J. Ula 1445 H. / 15 November 2023 M.	5,510 views Streamed live on	 @damarceplix6836 Nderek ngaos mbah yai semoga di paringi barokah ilmunya
5	25 Shofar 1444 H. / 22 September 2022 M.	8,098 views Streamed live on	Moh Lutfipondok pesantren padamulyo kuningan hadir
6	20 Muharram 1443 H. / 18 Agustus 2022 M	5,876 views Streamed live on	@nitachannel734 Assalamualaikum... Ngapunten e kyai/gus... Pengaosan kyai anwar posoan kitab adzkar.. Mboten wonten nggeh... Keranten kulo nembe nderek bagian yg k 9... K mpun mboten wonten.... Ngapunten. E....

7	Jun 24, 2021	9,381 views Streamed live on	@abdurohim6345 Saking pemalang ndrek ngaos mbh yai..mugi barokah amin...ndrek tangled niki smpun sohifah pinten njeh?.. Translate to Indonesian
8	Jul 29, 2021	9,015 views Streamed live on	 @asepismail9628 Banten hadir purna siswa 2021 سمعا وطاعة

Audience interactions on the Bandungan Online recitation of Kitab Al-Hikam reflect significant changes in the way people access and participate in religious education. This research is in line with the findings of Castello (Costello, McDermott, & Wallace, 2017) who pointed out that social media and digital platforms can increase audience participation and engagement in learning contexts. In addition, this study also supports the findings of Xun and Reynolds (Xun, Jiyao Reynolds, 2010) who highlighted that online interactions can provide rich and deep insights into audience experiences.

Implications of Bandungan Online through Pesantren Lirboyo's YouTube Channel

The digitization of the Bandungan Online recitation of the Kitab Kuning Al Hikam through the YouTube platform allows wider access to religious knowledge. Not only Santri in the Pesantren can follow the recitation, but also the public from various regions, even abroad, can access it. This increases the spread of religious knowledge more inclusively and broadly. Through digitization, the tradition of reciting the Kitab Kuning or classic books can still be maintained and preserved even in the digital era. This is important to keep the long-standing cultural and religious heritage of Pesantren relevant to the times (Anggraeni & Karnubi, 2023). The use of YouTube as the medium used in Bandungan Online recitation by Pesantren enables wider access to Kitab Kuning recitation, especially for those who are in remote locations or have physical limitations that prevent physical attendance at Pesantren. By broadcasting the recitation live via YouTube, Pesantren can overcome geographical barriers and provide inclusive religious education. This is in line with research showing that digital platforms can reduce disparities in access to education (Anderson, 2018). In addition, YouTube allows for recorded recitations that can be accessed at any time, giving audiences the flexibility to learn according to their schedule. Research by Costello et al. (Costello et al., 2017) asserts that social

media and video-sharing platforms such as YouTube increase audience participation and engagement in the context of learning. Thus, the digitization of Kitab Kuning recitations through YouTube not only expands the reach of Pesantren Da'wah but also improves the quality and effectiveness of religious education as a whole.

The use of YouTube to broadcast Bandungan Online Kitab Kuning recitations also provides an opportunity for those who do not have access to formal religious education to still learn from a trusted source. Research by Hasan (M. Hasan, 2023) shows that the digitalization of Pesantren education can increase learning engagement and motivation as digital media offers a more interactive and engaging way to learn. Therefore, the adoption of YouTube by Pesantren is not just about modernizing technology, but also about providing a more fair and equitable opportunity for everyone to access quality religious education. The integration of digital technology in the teaching of Kitab Kuning reflects the efforts of Pesantren to remain relevant in the digital era, without sacrificing traditional and religious values (Muzayanah & Anggraeni, 2023). By reaching out to a younger audience through social media, Pesantren can attract the younger generation to religious instruction and promote a more inclusive and adaptive Islamic education.

The digitization of Kitab Kuning recitation affects the way people access and learn religious knowledge. It creates a social change where religious learning is no longer limited to a physical space but can be done anywhere and anytime. In addition, it also affects people's learning culture, which is now more open to the use of technology in the religious education process.

CONCLUSION

The Bandungan Online recitation of Kitab Al-Hikam at the Lirboyo Islamic Boarding School shows that the digitization of Kitab Kuning recitation in Pesantren education provides very significant benefits for people who want to learn religion from kiai with authoritative scientific *Sanad*. The digitization of traditional pesantren-based teaching, as done in Bandungan Online integrating traditional values with modern technology can create learning that is adaptive and relevant to the needs of the times.

This research found that Pondok Lirboyo's use of YouTube not only serves as a digital archive but also as an effective da'wah tool, reaching audiences from various circles and having a positive response from those who want to learn religion inclusively. This research confirms that the digitization of Bandungan Online in Pesantren teaching through the YouTube platform

not only supports a more flexible and accessible learning process but also opens up new opportunities for da'wah and Islamic education in the digital era.

The limitation of this study is that it only looks at one Pesantren out of many in Indonesia, and it does not rule out the possibility that the digitalization of Pesantren teaching such as Bandongan Online is carried out in other Pesantren, thus opening up opportunities for future researchers to explore more deeply related to the digitalization of Pesantren teaching.

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