

Analysis of Character Education Values in the Film "Sokola Rimba" and Their Relevance with Character Education of Elementary School-Aged Children

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Abstract

The more advanced ICT (Technology, Information and Communication) in the era of globalization, of course, has positive and negative impacts. One of the positive impacts of advances in Technology, Information and Communication is the increasing variety of learning media. The era of globalization supports audio-visual learning media that are popular with children, including films. The film presents various kinds of stories with character education values in them, one of which is "Sokola Rimba". This study aims to determine the value of character education in the film and its relevance to character education for elementary school children. Researchers used descriptive qualitative research; researchers found 16 character education values in the film. Based on content analysis, it was found that this film is relevant for instilling character education in elementary school -age children.

Keywords: film, the value of character education, learning media.

A. Introduction

The implementation of education is referred to as an effort to direct and bring students to certain ideals, as well as implementing a process of changing behavior or actions for the better. Schools are one of the formal educational institutions that have a function, to form individuals who are capable in science and have respectable personalities in attitudes and morals (Mustoip, 2018, pp. 35-37). Problems in the world of education are now felt to be increasingly complex, not only to educate the nation's children, educators are required to shape the character of each individual. Especially with the advancement of ICT (Technology, information, and communication) due to globalization, it has a very big impact on one's attitude and morals. However, there is a positive impact from technological developments, as we know that the source of education today is not only from schools but also from currently developing technology. The most basic education is family-based education, where a child gets his first education. Within the family, education can be conveyed in various ways, one of which is watching movies on television or YouTube (Muna, dkk, 2022).

The large number of technology-based learning resources, both those that are positive educate and broaden insights to the point that they are negatively damaging the morale of the nation's children (Haudi, 2020, p. 115) . Instilling good character education values for students is something that must be instilled as early as possible. Because education is not only intellectual, but also balanced with good character so that its existence in society is seen as good. In fact,

character education is nothing new for the people of Indonesia, it was first recorded in the Law, Law 1946 to the National Education System Law Number 20 of 2003, in which there is already something to do with character education, however, it is not the main focus in education (Fadhilah, 2021, pp. 2-3) . Therefore, in practice it has not shown a significant increase. This is important because being polite and maintaining ethics is one of the local wisdoms of the Indonesian people which have been passed down from generation to generation (Mahmudah, dkk, 2022).

The Indonesian Child Protection Commission (KPAI) has recorded that in the last 8 years from 2011 to 2019 it handled approximately 37,381 cases of acts of violence against children. For acts of *bullying* , both in education and in cyberspace, the figure reached 2,473 reports and continues to increase (KPAI Team, 2020) . Of course, this is a separate problem for the world of education, especially for elementary school children aged 7-11 years. When the child begins to enter the concrete operational stage, the child is able to observe, weigh, evaluate, explain the thoughts of the people around him (Sukarekawati, 2019, p. 36) . At this age children like to imitate things that are done by their parents and adults around them, both in the form of speech and actions (Ahmad Susanto, 2014, pp. 3-4) .

In this digital era, children aged 7-11 years can of course use electronic items such as cellphones, computers, video games, and others. Along with increasing innovation , shaping children's character, instilling character values can be done through various media. One of them is from electronic media that combines sound (audio) and images (visual). Electronic-based media is one of the effective media in conveying learning, for example films, movies, cartoons, etc. Because what they see (visual) and can hear (audio) will be easy to understand and remember, rather than just showing one of them.

Film can grab someone's attention and can provide a unique message in it, as is the case with research conducted by Erni Nurhana in 2022 entitled " *The Analysis Of Character Building Values Found in Aladdin 2019 Movie* " (Nurhana & Rr Festi Himatu Karima, 2022, p. 106-123) . This research focuses on analyzing the value of character education according to the Ministry of National Education in the film Aladdin. This study will also discuss the analysis of character education values in a different film, namely "Sokola Rimba", not only discussing one character education value but eighteen character education values. This research is included in the literature study qualitative research and uses content analysis.

B. Discussion

After analyzing the contents of the film "Sokola Rimba" in character education values according to the Ministry of National Education. There are 16 values that emerge from the 18 values of character education and their relevance to character education for elementary school -age children, as follows:

1. Religious

The Sokola Rimba film with a duration of 01:01:53 tells that taking honey from a honey tree, you don't just climb up and then take it, but there is a rule

where before the honey pickers take the honey, the jungle people will chant prayer spells addressed to the gods to protect the honey climber from all that is good or bad. The film *Sokola Rimba* conveys to the audience that religious character must be possessed by each individual in accordance with the religion and belief he or she adheres to. If the religious character is embedded in students, then that person will always remember God, be careful in every action and expect protection from Him (Didik Suhardi, 2012, p. 9) . This scene reflects religious values because religious values are the concept of how a person behaves towards life or his relationship with the creator, has tolerance between religious communities, lives peacefully and gets along in harmony among religious people (Amiruddin & Fitri Hayati, 2021, p. 53) .

2. Honest

The film *Sokola Rimba*, with a duration of 01:24:48, tells the story of when the Bungo group met again with oil palm plantation workers. Oil palm plantation workers always provide agreement letters that they cannot read, and only provide ink for thumbprints without explaining the points of the collective agreement. The film *Sokola Rimba* conveys to the audience the value of honesty, which is something that must be upheld. Honesty can also be interpreted as a positive attitude, telling the truth, not cheating, and actions and words according to one's conscience and not contrary (Heri Gunawan, 2012, p. 33) . Honest behavior in everyday life can be applied anywhere, examples of honest behavior in the community and school environment are such as not cheating on assignments or tests, being open to both parents, expressing opinions according to conscience, and so on (Anas Salahudin, 2013, p. 55) . The urgency of the value of honesty for students needs to be instilled as early as possible, starting with small things that can be applied at school.

3. Tolerance

The film *Sokola Rimba* with a duration of 07:30 tells that jungle people are hunting animals in the forest around where they live. The results of the game will be distributed to the group members, Mrs. Butet also gets a ration of game meat, with a smile Mrs. Butet accepts the game meat given by Inang. the film *Sokola Rimba* conveys to the audience the value of tolerance for local customary rules and the actions of someone in the surrounding environment. Tolerance Is human behavior to follow the rules, where a person respects differences in ethnicity, ethnicity, and religion as well as the actions of someone in their environment (Heri Gunawan, 2012, p. 34) . This attitude of tolerance can be instilled in students both in the community and at school. For example, respecting each other and maintaining comfort in worship, respecting differences in race, ethnicity, ethnicity, which are generally found in the school environment (Maskuri, 2021, p. 63) .

4. Discipline

The film *Sokola Rimba*, with a duration of 57:02, tells the story of when the jungle children arrived on time according to the agreement during class hours and calmly followed their teacher in reading and counting lessons. The film *Sokola Rimba* conveys to the audience that a disciplined attitude when studying is necessary to create a good and active learning atmosphere. Discipline is an

attitude of obedience to the rules and regulations of the surrounding environment, discipline is the key to success, because discipline will grow a firm character, uphold principles, and be diligent in business (Imam Musbikin, 2021, pp. 5-6) . Instilling a disciplined attitude at school, namely leaving school on time, collecting assignments on time, attending lessons regularly (Thomas Lickona, 2021, pp. 5-6) .

5. Hard work

The film Sokola Rimba with a duration of 57:22 tells that Bungo is always eager to learn to read, his hard work in reading is to equip himself for competition from the outside world who want to take their ancestral lands. The film Sokola Rimba conveys to the audience that hard work for each individual is needed to achieve the targets to be achieved. When you have a goal, you have to work hard to achieve it. Indications of hard work include showing sincerity in carrying out tasks, persisting in tasks despite facing difficulties, and trying to find solutions to problems that occur. Hard work is an attitude of blazing enthusiasm and having the will and ability to achieve personal targets in overcoming various problems well. Instilling the value of hard work in students starts with accustoming students to diligently doing assignments, doing assignments with their own abilities, helping friends when in need (Anas Salahudin, 2013, p. 54) .

6. Creative

Sokola Rimba with a duration of 10:38 tells that when one of Mrs. Butet's students did not really understand the concept of subtraction in mathematics, Butet took a number of rubber seeds as a means of counting. The film Sokola Rimba conveys to the audience that creativity is needed especially as a teacher there is a need for a spirit of creativity in using learning media for their students. Creativity is creativity involving ideas or ideas and producing something new, looking at things from another point of view. Instilling creative values in students can be started by instilling enthusiasm for learning, being brave, competing, pouring ideas from the natural surroundings (Winarsih, 2019, p. 61) .

7. Independent

The film Sokola Rimba with a duration of 01:22:27 tells the story of when Butet started building a jungle school for the first time in Jambi, after Butet left the institution where she worked. The film Sokola Rimba conveys to the audience that independence is one of the important character education values in an individual. Don't depend too much on someone for everything. Independence is the behavior of not relying on other people for decisions in solving a problem. Instilling independent values in students can be started by doing assignments without the help of others, returning objects that have been taken by themselves, trying to retrieve objects that can be reached without the help of others (Winarsih, 2019, p. 70) .

8. Democratic

The Sokola Rimba film, with a duration of 01:24:08, tells that when Bungo and the oil palm plantation officials wanted to buy the Bungo group's customary land, before an agreement was made, they would usually consult it first. Then after discussing the articles in the agreement will end with a

thumbprint as a sign of approval. It can be seen that the film *Sokola Rimba* conveys to the audience a sense of democracy in deliberations. Democratic is individual behavior, in the form of action in the view of upholding equality, respecting the opinions of others, deliberations, freedom of opinion, and responsibility. Students can emulate democratic values by learning to have deliberations or discussions when looking for a solution to a problem (Winarsih, 2019, p. 72) .

9. Curiosity

The *Sokola Rimba* film, with a duration of 41:36, tells the story of when Bungo found out that Mrs. Butet had left her entourage. Bungo was disappointed because he really wanted to be able to read so he could prove that the oil palm plantation official lied to their group about their customary land agreement. The film *Sokola Rimba* conveys to the audience that curiosity can lead someone to find a solution or find a truth. Curiosity is a drive in a person to obtain new information. Students' curiosity can be seen if they often ask educators, so when students ask questions, educators should not just ignore it (Imam Musbikin, 2021, pp. 39-41) .

10. Reward achievements

The film *Sokola Rimba* with a duration of 01:26:55 tells about when Butet and the children of the jungle work together to build their school which will later be used for the teaching and learning process with other jungle people. This shows that the film *Sokola Jungle* conveys to the audience one of the values of character education in respecting achievement, one example of encouraging someone to produce something useful for others. Appreciating achievement is a behavior to encourage someone to do their best in producing something that is useful for the surrounding environment and to respect and recognize the achievements of others. Instilling the value of appreciating achievement can be started by always appreciating student learning outcomes, getting used to saying thank you after getting help from others, not criticizing the work of others. (Anas Salahudin, 2013, p. 55) .

11. friendly

The *Sokola Rimba* film with a duration of 32:51 tells that when Butet arrived at the Tumenggung Belaman Storm group, with Beindah and Nangkabau, Butet finally tried to invite the children of the upstream and downstream groups to study together. This proves that the film *Sokola Rimba* wants to convey to the audience the value of this friendly character that can bring strong synergy between individuals and groups. Friendly is an attitude in which an individual feels pleasure in socializing and working with others. Instilling friendly values for elementary school children by teaching them to always pay attention to others when speaking, be a good listener, respect others (Sri Narwati, 2014, p. 32) .

12. Love peace

The film *Sokola Rimba*, with a duration of 40:11, tells of a dispute within the Tumenggung Belaman Storm group about maintaining their custom, namely that the school brings disease. Tumenggung felt that as the leader of the group he had to maintain peace to avoid group divisions, so Tumenggung expelled Butet from his entourage. The film *Sokola Rimba* wants to convey to the audience the

character of loving peace that is important for every individual. Moreover, joining a community group, conflicts will inevitably arise, this is where a peace-loving character is needed to reduce conflicts. Love peace is a behavior that makes people feel happy and safe from the people around them. The inculcation of peace-loving values for elementary school students can be started from loving fellow friends, studying together, sharing with friends (Sri Narwati, 2014, p. 30) .

13. Like to read

The film *Sokola Rimba*, with a duration of 59:11, tells that when the jungle children were studying at Mrs. Pariyan's house, Bungo was seen carrying his reading book all the time to learn how to spell. The film *Sokola Rimba* wants to convey to its audience that a character who likes to read is not only for children who can read fluently. However, for children who learn to spell, this character who likes to read can be cultivated to hone reading skills. Like to read is a habit to carry out activities from various readings to broaden one's horizons. A love of reading can be instilled in students by getting used to reading books for five minutes a day or according to an agreement with students (Sri Narwati, 2014, p. 30) .

14. Environmental care

The film *Sokola Rimba*, with a duration of 07:48, tells the story of Butet resting with Beindah and Nangkabau in a study bamboo hut. Beindah questioned why people continued to take wood from their customary lands, whereas when they needed wood Beindah and her entourage always took enough of it using machetes. The film *Sokola Rimba* wants to convey to its audience the importance of protecting the environment, especially forests in Indonesia, don't cut down trees on a large scale so that forests become bare. Caring for the environment is the behavior of maintaining and preventing damage to the environment by taking action. examples of protecting the environment are planting trees, saving water use, disposing of trash in its place (Winarsih, 2019, p. 98) .

15. Social care

The *Sokola Rimba* film, with a duration of 47:04, tells the story of Butet and Bahar's dispute over teaching the Tumenggung Belaman Storm troupe. Butet's empathy with Bungo led Butet to decide to teach downstream secretly. This shows that the film *Sokola Rimba* conveys to its audience that having a socially caring character can influence both oneself and others. By having this character, humans can help each other create harmony in the life of the nation and state. Social care is a connection with humanity in the form of empathy for others, an example of the value of social care in the school environment, namely loving others, being humble, empathetic, and friendly to friends (Winarsih, 2019, p. 100) .

16. Be Responsible

The *Sokola Rimba* film, with a duration of 01:14:01, tells that after Tumenggung Belaman Hurricane died, Bungo had responsibility for his entourage. This shows that the film *Sokola Rimba* conveys to the audience an attitude of responsibility that is grown as early as possible, humans have a responsibility to themselves, a responsibility to the group. Being responsible is an individual's awareness of the obligation to bear all the consequences of something that has been done, both in

the community and for oneself. The application of responsibility in the school environment is being responsible to God by worshiping, being responsible with yourself, namely studying diligently (Sukatin & M. Shoffa Saifillah Al-Fruq, 2020, pp. 176-177) .

C. Conclusion

Based on research conducted by researchers regarding the analysis of character education values in the film "Sokola Rimba" it can be concluded as follows.

1. There are sixteen character education values found in the film "Sokola Rimba" out of eighteen character education values according to the Ministry of National Education, including Religious, honest, tolerance, discipline, hard work, creative, independent, democratic, curiosity, respect achievement, friendly, peace-loving, fond of reading, environmental care, social care, and responsibility.
2. sixteen values of character education in the film "Sokola Rimba" have relevance to character education for elementary school children. Religious believe in God and pray, don't cheat or tell the truth, respect, respect others, obey the rules that apply both at school and at home, always try and don't give up easily, believe in yourself, don't depend on others, hold meetings in deciding something, not jealous of other people's success, appreciating other people's achievements, making friends with anyone without distinction, maintaining unity in the group, always looking for the latest sources of knowledge, not exaggerating when taking natural resources, caring for others, and being responsible for something what has been said and done. Every action in the scene in the film "Sokola Rimba" is of course relevant to the value of character education that must be instilled in elementary school -age children from an early age.

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