The Role of Social Media in Islamic Religious Education in the Era of Society 5.0

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Abstract

Digitalization and education are very hot topics discussed in the world of education. Not yet finished facing the era of the industrial revolution 4.0, now Islamic education is surprised by the emergence of the era of society 5.0 with all its challenges. With the emergence of this era, students are often said to be digital natives where since birth they have known technology. Even if we see students today are very active in surfing social media. So that. So the need for supervision so that it does not have a negative impact. The purpose of this study is to analyze the role of social media in Islamic religious education in the era of society 5.0. This research uses qualitative research with library research, by analyzing from several previous literature sources. The results of this study indicate that social media has a role in Islamic religious education, especially with the presence of some educational and da'wah content that contains Islamic learning on several social media platforms such as YouTube, Facebook, Whatshap, Instragram and the latest TikTok platform. It is hoped that it can overcome the abuse of social media, besides that it can also provide education to today's students whose daily lives are more used to surfing on social media.
Keywords: social media, Islamic religious education, era society 5.0

Introduction

Digitalization and education are very hot topics discussed in the world of education. Not yet finished facing the era of the industrial revolution 4.0, now Islamic education is surprised by the emergence of the era of society 5.0 with all its challenges. With the emergence of this era, students are often said to be digital natives, where since birth they have known technology. Even if we see students today are very active surfing on social media. So the need for supervision so as not to cause a negative impact.

In the era of society 5.0, every components to lifestyle need to be able to adapt to present adjusment, including within the scope of education starting to innovate with the presence of the concept of smart city and smart campus (Subandowo 2022), in which many training make use of social media facilities as YouTube and other social media. Even on the time of covid-19 social media together with whatshap, google meet and zoom meetings had been very widely utilized in numerous fields, particularly within subject of education.

This shows that all human activities are inseparable from social media. In fact, based on data from Hootsuite (We Are Social) shows that the range of active social media users in Indonesia is 167 million people in January 2023, with details of Facebook users 119.9 million, Instagram 89.15 million, Tik Tok 109.9 million, linkedln 23 million, snapchat 3.55 million,

Twitter 24 million, and the largest is You Tube users of 139 million. even the quality of active social media users is equivalent to 60.4% of Indonesia's population.

Speaking of social media, in keeping with Andreas Kaplan and Michael Haenlein, social media is a collection of internet-based applications built on the idea of Web 2.0 ideology and technology, addition to the possibility of creating and exchanging User-Generated Content material (Syah 2004).

With the era of Society 5.0 followed by the rapid development of digital technology, one of which is social media, it is expected to play an important role in various fields, especially Islamic religious education. Islamic religious education itself is an effort to prepare students to understand, recognize, appreciate, agre with and have noble character in training Islamic religious teachings in accordance with the Qur'an and Hadith (National, 2006). In addition, it is also expected to overcome the education gap in remote areas so that it is easy to access internet services, especially social media, to get the latest information and easy to communicate.

From the explanation above, it can be concluded that the purpose of this research is to research the role of social media in Islamic religious education inside the era of society 5.0.

Methods

This research uses qualitative research, which is a research method based on the prevailing paradigm, used in examining a source that is used as a reference in research writing (Mustofa et al., 2020). With library research, which is a digest written in articles, journals, books that contain the theory and information needed in research (Levitt et al., 2018).

Through this literature study, researchers try to describe existing phenomena, which are sourced from various sources such as books, journals, and research that has the depth of theory from experts and is related to the research to be studied. This research also uses content analysis and descriptive analysis methods so that the library materials that have been collected can be analyzed in depth so as to produce clear, systematic, objective, analytical and critical descriptions and information.

Results

The Role of Social Media
Definition of Role

Role is a dynamic aspect of a position. Role is a behavior expected by others in a person in accordance with the position given to him both formally and informally (Muhibi 2022). role can also be interpreted as an action taken by an individual or group of people in an event or incident (Faqihatin 2021).

The role of social media itself is very important in everyday life, especially in finding information, communication, and adding insight. This role is expected to have a good impact on everyday life. Apart from being a communication tool, social media now has a role in various fields, including marketing, education, sports and so on.

Definition of Social Media

Speaking for social media, at keeping with to Andreas Kaplan and Michael Haenlein, social media is a group of internet-based applications contructed at the ideology and technology of Web 2.0, as well as the possibility of creating and exchanging person-Generated Content

(Syah 2004). Social media also has various different forms including social networks, social blogs, weblogs, wikis, podcasts, videos, internet forums, micro blogging, images, ratings, and social bookmarks (Rahardaya and Irwansyah 2021).

Social media also can be interpreted like online media or channels that support interaction in cyberspace by communicating and interacting either through messages or to the extent of building networks (Faqihatin 2021). In its utilization, social media has positive and negative effects, namely:

The Positive Influence of Social Media
 1) Can socialize with the public and manage friendship networks.
 2) Can motivate to learn to develop themselves
 3) Get knowledge and information easily in all fields (Fathul Amin, 2019)

The Negative Influence of Social Media
 1) Forgetting time if you are already playing social networks
 2) Many tasks are neglected
 3) Disturbing health
 4) Absence of spelling and grammar rules on social networking sites
 5) The number of crimes arising from social networks such as kidnapping, and other criminal acts (Zazin and Zaim 2020).

Islamic Religious Education

Education may be defined as aware steerage by means of educators in the durection the physical and spiritual development of students closer to the formation of the main personality. Education is seen as one aspect that has a major role in shaping the younger generation to have the main personality (Bahrurruzi, Ubadah, and ... 2022). In Islam, Islamic education was originally called the phrase "ta'dib". The phrase "Ta'dib" refers to a better feel, and consist of elements of knowledge ('ilm) teaching (ta'lim) and suitable upbringing (tarbiyah). Finally, in the development of the word ta'dib as a term of education has lost its circulation, and is no longer known, so that Islamic educators meet with the term At Tarbiyah or Tarbiyah, so it is often called Tarbiyah (Arfah, 2018).

Islamic religious education itself is an attempt to put together students to recognize, apprehend, appreciate, believe and have noble character in practicing Islamic religious teachings in accordance with the Qur'an and Hadith (National, 2006). In addition, Islamic religious education way be interpreted as a producer of conveying information which is then absorbed by each person (Bahri 2022), so that it animates the way of thinking, behaving, and acting both for themselves and their relationship with God and their relationship with other humans and the universe.

The Era of Society 5.0

The Era Society 5.0 or super smart society became first started by using the Japanese autorities in 2019, this concept emerged in anticipation of global trends as a result of the emergence of the 4.0 Industrial Revolution Era which is considered to cause human degradation (Mega 2022). But, this idea is also supported by consideration of humanities aspects, so as to obtain the concept of stability within the implementation of these technologies (Aldithya

Wahyudha 2022). In order to build a community that can be called a super smart society, diverse special services are needed in divers sectors.

The era of Society 5.0 itself is an responds to the demanding situations that get up doe to the disruption of the industrial revolution era 4.0 which is characterized by using a global full of turmoil, uncertainty, and ambiguity (Handayani and Muliastrini 2020). According to Williamson (2017), Society 5.0 is a society which can clear up diverse challenges and social problems to enhance fine of human lifestyles by utilizing various innovations that exist in the industrial revolution 4.0 era such as robots, Internet on Things (internet for everything), Big Data (large amounts of data), and Artificial Intelligence.

In facing the era of society 5.0, people need to have the readiness and capacity to think Higher Order Thinking Skills (HOTS). This a to minimize the gap in mindset and technological orientation of each community so that it can integrate between humans and technology later. According to Joenadi (2019), there are four design principles of the 5.0 revolution era, namely the inter-connection of machines, devices, sensors, people connected and communicating with each other through the internet of things (IoT) or internet of people (IoP) (Mega 2022).

Image 1. Development of society over time

From the illustration above, numerous ranges in society can be described, first, Society 1.0 is defined as a set of folks who hunt and collect and coexist harmoniously with nature. Second, Society 2.0 forms a group repose on organizational agricultural cultivation, mprovement and nation constructing, third, society 3.0 shows a society that promotes industrialization to the commercial revolution and enables masa production, fourth, society 4.0 is an information society that realizes the increase in added value by connecting the virtual world as an information network. And finally, Society 5.0 is an information society built on society 4.0, which ambitions to a safe poor society (Predy et al. 2019).

Discussion

The Role of Social media in Islamic Religious Education in The Era of Society 5.0

Social media is one of the phenomena and innovations that arise with the improvement of technology. social media is also often used to interact and socialize, social media also has a

tremendous influence on various aspects, such as journalism, public relations, and marketing (Ruslan Afendi et al. 2023).

Talking about the role of social media in Islamic education cannot be separated from the use of social media which is widely used as a learning medium, mainly in the course of the covid-19 pandemic. The number of social media users in Indonesia according to Hootsuite (We Are Social) shows that the range of active social media users in Indonesia is 167 million people in January 2023, with details of Facebook users 119.9 million, Instagram 89.15 million, Tik Tok 109.9 million, linkedln 23 million, snapchat 3.55 million, Twitter 24 million, and the largest is You Tube users of 139 million. even the number of active social media users is equivalent to 60.4% of Indonesia's population.
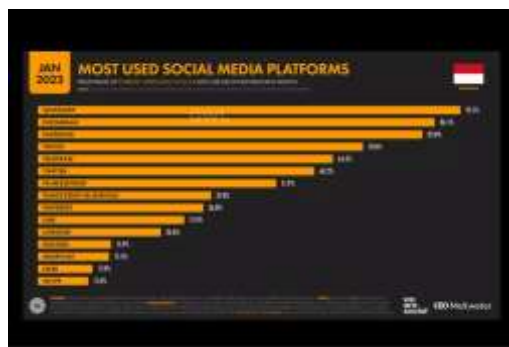

Image 2. Graph of social media platfrom users

With the many features contained in social media platforms such as live, video, quiz, question, reel and other features. It shows that social media may be used as a fun getting to know media for students. The presence of social media also makes it less complicated for students and teachers to talk abouth discuss without time and space limits, students with other students can also share knowledge and interact with each other outside the hours given in class (Alexandro, R., Hariatama, F., & Uda 2022).

In the era of Society 5.0 wherein technology into part of humans themselves, the net isn't simplest used to percentage stastistic however adtional . For teenagers, social media is something that is used all the time, as if using social media is a mandatory thing to do.

In social media at this time very much contains educational and Islamic themed content. So it takes teacher creativity to create content that can be used by students as a learning medium that can be learned at any time without having to be at school. The increasingly widespread content that is scattered also requires the role of teachers and parents in supervising their children in using social media whether it is used correctly or not.

Conclusion

Social media can also be interpreted as online media or channels that support interaction in cyberspace. In the era of society 5.0, all aspects of life need be able to adapt to existing changes, such as in the scope of education starting to innovate with the presence of the concept of smart city and smart campus.

Islamic religious education itself is an effort to prepare students to understand, recognize, appreciate, believe and have noble character in practicing Islamic religious teachings in accordance with the Qur'an and Hadith (National, 2006).

The research method uses qualitative research with descriptive analysis literature study, expected to provide clear descriptions conectedd to the research theme.

Talking about the role of social media in Islamic education cannot be separated from the use of social media which is widely used as a learning medium, especially during the co-19 pandemic. The range of social media users in Indonesia according to Hootsuite (We Are Social) shows that the range of active social media users in Indonesia is 167 million people in January 2023.

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Conflict of Interest

On behalf of Wiwit Fatimatuzzahro, a graduate student of UIN K.H Abdurrahman Wahid Pekalongan, I declare that this article is my own work and not plagiarized by others.

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