

## GOVERNMENT POLICY IN OVERCOMING PROBLEMS IN THE DISTRIBUTION OF BANSOS IN AMBOKULON VILLAGE IN 2023

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**Abstrak:** Program bantuan sosial telah menjadi fokus utama kebijakan pemerintah dalam Upaya mengurangi kemiskinan dan meningkatkan kesejahteraan masyarakat di Indonesia. Penelitian ini bertujuan untuk menganalisis implementasi pelaksanaan bansos di Desa Ambokulon dengan cara mengevaluasi efektivitas terhadap masyarakat yang tidak mampu, penelitian ini menggunakan metode deskriptif kualitatif atau yang sering disebut dengan penelitian lapangan, yaitu untuk memberikan data dari adanya proses Pelaksanaan bantuan sosial dari pemerintah bagi masyarakat kurang mampu yang terjadi di Desa Ambokulon Kecamatan Comal Kabupaten Pemalang, berdasarkan analisis data dapat disimpulkan bahwa Perlu adanya verifikasi dan pembaruan data penduduk setiap tahun agar tidak ada jaminan sosial yang terlewatkan oleh Masyarakat pra Sejahtera, Penyaluran bantuan sosial menggunakan skema digital atau non tunai, sehingga penerima bantuan sosial dapat terpantau dengan baik dan mengambil sendiri bantuan sosial tersebut tanpa perantara orang lain.

**Kata kunci:** Bansos, dana desa, dan pemerintah.

**ABSTRACT:** Social assistance programs have become the main focus of government policy in efforts to reduce poverty and improve people's welfare in Indonesia. This research aims to analyze the implementation of social assistance in Ambokulon Village by evaluating its effectiveness for disadvantaged communities. This research uses a qualitative descriptive method or what is often called field research, namely to provide data from the process of implementing social assistance from the government for disadvantaged communities. which occurred in Ambokulon Village, Comal District, Pemalang Regency, based on data analysis it can be concluded that there is a need to verify and update population data every year so that no social security is missed by pre-prosperous communities. Distribution of social assistance uses digital or non-cash schemes, so that recipients social assistance can be monitored properly and the social assistance can be collected yourself without intermediary from other people.

**Keywords:** Social assistance, village funds, and government

### 1. INTRODUCTION

Government as organization public in service public own not quite enough answer in increase well-being Indonesian society towards more good. Organizational performance according (Bintang & Widowati, 2017), can be measured through a number of indicators, including: 1) productivity; 2) quality service; 3) responsiveness; 4) responsibility; and 5) accountability (Usman et al., 2022). Quality service government is one of them that spreads social help in an even and precise target. Indonesia's high poverty rate necessitates government action to address the issue. Social assistance can be channeled to reach remote villages. Based on Minister of Home Affairs Regulation Number 99 of 2019 concerning Change Fifth on Minister of Home Affairs Regulation Number 32 of 2011 concerning Guidelines Providing Sourced Grants and Social

Assistance from Budget Regional Income and Expenditures, namely distribution help social must be shared in a way evenly and purposefully to the real ones need.

Help social is a form concern for government or organization bodily social law to cope with poverty. Usually, help is distributed in its own diverse form, such as money, clothing, food, and even medicines needed by the community. Social services also feel it helped with the presence organizations, helpful social government, and good body law. However, with many organizations formed in Indonesia in the name of social well-being, a new problem emerges that is about the manipulation of aid funds and social media used for personal or organizational interest. As a result, the public appears distrustful in distributing aid funds to social organizations because they are afraid of misappropriation of funds by unscrupulous individuals, institutions, and self-sustaining communities (NGOs) who do not provide responsible answer (Purnia et al., 2019). Therefore, there is a need for cooperation between the government village and government organizers to help social. Related to performance, employees at the Social Services Office who distribute aid funds socially through device villages local share it with people in the village, and where a number of device villages and sub-districts were assessed, there was no transparency in data management because still there are public complaints related to the process of distributing aid funds socially.

Distribution of social assistance funds that are not evenly distributed or are not fair, as happened in the village of Amboculon Comal District, Regency Pemalang, Central Java. Phenomenon This manifested in various forms, among others is recipient proper assistance capable in a way financial but still get social assistance, while people who really need precisely no help get help, and a number of device villages and sub-districts assessed no transparency in data management regarding residents who aren't capable. Because this public request device village local appropriately more thorough in register residents who don't can afford not to make public the more angry about problem No valid the data is as the data submitted to government is very different with data from the Social Service so give rise to suspicion among the public that data. With this so researcher interested do study with title "Policy Government Overcome Problem Distribution Ambokulon Village Social Assistance The Wrong Year 2023" with involve head village and government area.

## **2. METHOD**

Type of research used in study This is method descriptive qualitative. According to Nana Syaodih Sukmadinata (Lailatul Mufidah, 2021). research descriptive qualitative addressed For describe and depict existing phenomena, good nature natural nor manipulation humans, that's more notice about characteristics, qualities, relationships between activity. Research purposes descriptive for describe in a way systematic and accurate characteristics about population or about field certain. Whereas approach qualitative meaningful that research conducted use context natural with objective for interpret what happened and was done with various existing methods.

Study This often called with study which field it is descriptive, ie For provide data from there is an implementation process help social from government for public not enough capable of what happened in Ambokulon Village Comal District, Regency Pemalang. Namely with emphasize device less villages thorough in implement implementation help social ones are not appropriate target. Internal data sources study originate from primary and secondary data. The primary data contains a number of informant and meanwhile for derived secondary data from books, journals, articles, internet data, and other related data with object study. As for technique author's data collection use is observation and interviews. After the data is collected then the data has been collected analyzed in a way analysis deductive ie something discussions carried out with method analyze theory Effectiveness as base exists analysis. In terms of That

done with method analyze effectiveness of the implementation process help social from government to poor society able in Ambokulon Village Comal District, Regency Pematang. Results and Discussion.

### **3. RESULT AND DISCUSSION**

#### **3.1 Theoretical Basis**

##### **1. Social Assistance ( Bansos )**

According to the Big Indonesian Help Dictionary, social assistance is help direct from government to individual and home ladder. Including here help the government to public consequence disaster, nature, war, and the education received directly to the person concerned. According to Regulation Minister of Social Affairs (Year, 2015) number 1 article 1 paragraph 1 of 2019 (Cumhur et al., 2019), help social is help in the form of money, goods, or service to a person, family, group, or poor people who are incapable and vulnerable to social risk. Regulatory Minister in the Republic of Indonesia number 13 of 2018 listed in article 23A paragraph 1 (Alapján-, 2016) states , help social is in the form of money to individual or family as Meaning in article 23 letter a, consists on help social to individual or planned and unplanned families can planned previously.

Regulation Mayor of Medan number 32 of 2014 is listed in Article 1 Paragraph 16 (Tahun, 2015). State help social is giving help in the form of money or goods from the government area to an individual, family, group, or nature of society. No, in a way, keep going continuously and selectively with purpose to protect and possibility of risk social. Based on various definitions of help social, the writer can conclude that help social is something form for increasing the quality of life in the in the public with giving cash and goods from basic necessities distributed by the government to poor, capable, or affected communities, something of a social nature that is periodically as well as selective based on data, so that help is distributed socially in a way that is appropriate, targeted, or fair.

##### **2. Distribution Social Assistance**

If the recipient is already registered and valid, then Help Direct Cash (BLT) will be given through cash and non-cash. Non-cash given via transfer to recipient's bank account and cash can contact apparatus village, state-owned bank or taken directly at the office post place stay nearest, deep BLT disbursement will be transferred to account public as well as distributed through ministry social, pos Indonesia, as well as state-owned banks such as BRI, Mandiri, BTN, and BNI. Head village is responsible party answer on use, distribution, up to liability answer village BLT, village fund BLT is a priority program that must be budgeted by the government village. If the government village does not budget BLT village funds, the government village will face a penalty that will begin with a 50% reduction in distribution of village funds and continue until the distribution of village funds is terminated at stage III. Accompaniment as well as supervision to the utilization of BLT village funds as well as its distribution carried out by the central and regional governments.

#### **3.2 Study Previous**

Study Previous Study Previous is source past from results future research attempted by researchers to compare researchers who will held. The goal of this study is to understand the relationship between previous research and who will conduct it. Study earlier; you can too, as a source future inspiration, help implement the study. Apart from that, researchers can also inspect what the advantages and disadvantages are. For developed. As for research, the previous one became relevant and became a reference for the writer carry out the study as follows:

1. Study with entitled "Performance of Social Services in Distribution of Cash Social Assistance Funds to the Community in Marannu Village Lau District, Maros Regency" Written by Usman Jaelan in 2022 (Usman et al., 2022). Maros properties Research result show that performance of the Social Service in equality distribution help social cash to the people of Marannu Village Lau District, Maros Regency Already walk degan fine and done according to SOP if be measured based on indicator evaluation performance. However, regarding the data obtained from The Ministry of Social Affairs relies on actual data is results recap on the year, and lack thereof source Power officials from the Social Service, as well happen crowd so that No complied protocol health.
2. Study with title "Role Village Head in Distribution Social Assistance to Communities Affected by Covid -19 Justice in Pagar Jati Lubuk Village Pakam". Written by Mega Putri rainbow simanjuntak in 2020 ( Thesis ), (Margareth, 2017)Result of study This is Role leadership inner village head distribute social assistance in a way fair to public can said OK, because matter That seen from level services performed officer nor head village with apparatus village and do cooperation to public That seen from level satisfaction perceived society public. Social services and head village do cooperation in matter For convey information public.
3. Study with title "Responsiveness of the Sleman Regency Social Service in Handle Distribution Cash Social Assistance (BST) (Case Study in Sidoarum Village)". Written by *Saraswati Rizqi Onilla in 2022 (Journal)*, (Onilla & Suryawati, 2022)Result of study This that District Social Service Sleman and the Sidoarum Village government in handle distribution Cash Social Assistance is sufficient responsive, p This can seen from : a) ability bureaucracy in recognize need public recipient Already good, b) ability bureaucracy in set agendas and priorities service in accordance with need public recipient social assistance, and c) capabilities in develop service programs in distribution deep social assistance matter This Already There is some programs already accomplished. Re the recommendations given to government is can give education to public recipient
4. Study with title "Policy Village Government Against Village Assistance during the Covid 19 Pandemic (Case Study of National Villages Wonorejo Subdistrict Banyuputih Regency Situbondo)". Written by Ayu Aprilia in 2021 (Journal) (Aprilia et al., 2021)Research result This show that policy Village government towards National Village Assistance Wonorejo ie focuses on policy Relevant Village Government Social Assistance during the pandemic, assistance Already shared in a way equally or not yet and focusing on change social, justice social, participation society, Sustainable development. The impact caused from division that is not equally consequence community sustainability focusing on impact consequence help No equally to Community continuity in Kebangsaan Village Wonorejo.

#### **4. DISCUSSION**

Study This aim for know extent of performance Internal Village Government equality distribution of Social Assistance funds to the Community is not able in Ambokulon Village Comal District, Regency Pematang. Based on results research conducted at the Ambokulon Village Hall related performance government village in distribution of aid funds social cash to community in Ambokulon Village Comal District seen based on quality service, responsiveness, responsibility, and accountability. So from that, researcher conclude results as following:

##### **1) Responsiveness**

Responsiveness provided head village in distribution of Social Assistance funds in Ambokulon Village Comal District, Regency Pematang Already walk as should

and is appropriate hope public. Based on results interviews conducted researcher with a number of source person responsiveness head village in the process of activities distribution of aid funds social to people in the village the Already Good with serve public well that's coming in a way direct to the Ambokulon Village Hall For convey what should be complained and what became aspiration public so that can Handled with quick. Distribution help social cash This No only involve Village Head only but also involving a number of party namely PT Pos as distribution main task directly by the government center in distribution help this, meanwhile other parties like apparatus civil, and others on duty help during the distribution process taking place. Although so at the moment activity distribution done both by the Central Government, Post and others gives a feeling of satisfaction to public with services and methods officer treat recipient very well so the recipients feel comfortable and feel No stressed during the distribution process taking place.

2) Responsible

Responsibility provided can assessed from the implementation process distribution of Social Assistance funds provided from Central Government and distributed through Government village to community in Ambokulon Village Already walk in accordance existing procedures. Based on results interview the researcher do with a number of source person related recipient data help social The created and given directly by the government center and during activity distribution help social the taking place Village officials assist and monitor smoothness activity that and done based on existing SOPs determined even more from That. It means responsibility Village Head in distribution of aid funds social This Already Enough good and appropriate with existing rules.

3) Accountability

Accountability Performance in Village Government in distribution of Social Assistance funds to community in Ambokulon Village Comal District, Regency Pematang Already executed in accordance with applicable orders and regulations, as well notice values and norms that apply in the community in the village so that accepted very well, however because there is invalid data so in distribution Social Assistance is assessed No appropriate target. The Village Government has Do data improvements though No everything accepted and updated by the Central Government. Recipient help social This originate from the data taken from DTKS which is society that doesn't accept other help like help Recipient Family Hope (PKH), Assistance Direct Cash (BLS), assistance cashless food or recipient help other.

Recipient data help social given in a way direct in form cash to society that doesn't capable. So that can Said that to accountability of data provided by the government center That is No fully accountability because of the data used is data based on several data years ago, however with efforts made by the Village Government to correct invalid data that makes the data more Good from before and a decent society receiving is also gaining help social cash This.

4) Quality Service

Quality Service Services provided Village Government to Society is largely determined by sources Power the apparatus that plays a role in handle all necessary needs moment do distribution of Social Assistance funds. According to the respondents in distribution This Social Assistance services provided The Village Government is very important Good Where the Central Government shows direction and giving to society that doesn't know Where places used for the data collection process, reception money and others to make things easier public in accept his rights. In terms of This the Village Government is in charge coordinating, supervising or monitor as well as help in activity distribution This Social Assistance to community in Ambokulon Village.

Services provided Already OK, however Because lack of source Power owned apparatus The Village Government causes the Central Government not to can visit location distribution in a way directly because of the cause That the Central Government provides trust to Village Head as representative from Central Government during the process of distributing aid funds social The.

## 5. CONCLUSION

Based on results of analysis of journals that have been done regarding “Policy Government in Overcoming Problem Distribution Ambokulon Village Social Assistance 2023” namely:

1. Need exists verify and update population data every year so as not to There is guarantee social issues that were overlooked by pre -Society prosperous.
2. All device village nor area own *online call center* so that society will do complaint Can with easy be delivered to government.
3. Distribution help social use digital or non- cash scheme, so recipient help social can monitored with good and take it yourself help social The without intermediary for others

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